

February 8, 2010

New Facility Meeting

Reed City Library

Opened by Karen Zais at 6:04PM

Members present: Karen Zais, Kathy Menezes, Barb Schneider, Christine Cox, Robbie Svegel, Rich Saladin, Amy Bontekoe, Jen Thorson

Motion to approve agenda: Barb Schneider, second Christine Cox. Approved.

Introductions of new faces: Peter Mekas, interested RC resident, Bette Newell, Doug Bontekoe interested spouse, Juanita Ripley, interested resident, David Moe, Cadillac Evening News. Welcome!

Minutes read. Motion to approve: Kathy, second, Rich. Approved .

Agenda:

FUNDRAISING

Kathy reported that the USDA has a loan program based on pledges in addition to the low interest loan we already qualify for. Nothing else new on the grant front.

Peter Mekas inquired about attending Rural Leadership Conference in April. Rural Development entities that have loans and grants programs are assembled there. It is a great opportunity to network.

Karen will follow up with David Bisbee regarding other matching fund ideas.

DDA meets Wednesday.

CAPITAL FUNDRAISING CAMPAIGN

Rich composed a letter based on the book Asking as an entre to possible donors. He shared that brainstorming about business contacts should also be something we do at some point. Discussion included categorizing donors as to those who will donate with the nebulous building project and those who need a more concrete vision, with a building or plans of a building. Kathy suggested that the business contact brainstorming would best be done by committee. The third Monday of the month will now be set for the brainstorming of donors. First meeting: Monday, March 15th. In the meanwhile, feel free to email Rich with names prior to the meeting. Karen and Rich will begin meeting with potential donors.

DONOR TRACKING

Christine will check with Lois and Marilyn to see if we have an interested volunteer for the data entry. She also shared a donor recognition tree idea from Mt. Clemens Hospital, as well as the donor bricks from the Depot. Rich also mentioned adding donors' names to the library website. Discussion focused

on website design and needs. Kathy suggested a pledge page for the website. Kathy asked about the sheet for tax benefits for donations. Karen will follow up on this with Dave Langworthy. No additional pledge cards have been returned since the kickoff.

PIGGY BANKS

Jen reported that she collected about \$189 since they have been in place.

- That led to talk about pledge cards being places in other spots, like that hospital, where people wait.
- Vic's has a weekly ad that we might be able to take advantage of.
- Township newsletters
- Tax bills
- Restaurants

Actions:

Rich will talk to Ron at Vic's .

Township reps will contact their supervisors.

See if students at school might consider the library a worthwhile charity.

COMMUNICATION

Newsletter: Rich reported that Heather is willing to do it since she has the knowledge. They can use Microsoft Office Online for word documents.

Newspaper: Dave Moe, Cadillac Voice is here today, Katherine Sheldon of Osceola Edition of the Pioneer also will cover current information. Robbie will be contact for Sheldon.

FACT AND BACKGROUND SHEET INFORMATION

Karen and Robbie will do this.

Asides...Karen and Pete will talk the engineer from brownfield development work for the city with an eye to the Road Commission building acquisition.

TECHNOLOGY FUNDING

Karen's thoughts: this will be an ongoing expense as technology keeps changing and needing to be replaced. So, if we could target a fund for technology, it may be a way to approach donors who might not contribute in other ways. Discussion centered on pros and cons of earmarking monies solely for technology. Kathy will get some numbers from the grant. Dave and Betty Seelye will contact a potential donor on this one.

ENDOWMENT TIME

Karen: The time has come to meet with Larry Emig, Barb Westerberg and board members to set this up.

Amy will set this up.

WRAP

Doug shared a new site to consider on Osceola near city hall. Send to site selection committee.

Pete wondered about possible oil contamination from oil storage equipment that had been there for many years. This will be kept under consideration.

Thank you card status—

Amy has had library logo card and envelopes made.

Karen will contact Joyceln re: design she has worked up.

Great turnout tonight! Thanks to everyone.

Random final thoughts:

Time to get service organizations involved to do fun events that raise awareness for the library building project.

One last thing:

Contact info for new people:

Pete Mekas fax 832-9739

Betty Seelye unitedway@tucker-usa.com